



Templates for Digital Stories

Place

Date

Institution/University:

CONFORM- Consulenza, Formazione e Management S.c.a.r.l.

GROUP MEMBERS (specify roles)

- Simona Bocchino – Lead/Actress.
- Maria Angela Romito – Scriptwriter/Actress
- Leonardo Festa – Researcher/Actor

The short film will be made as part of the “Tecnico per la valorizzazione dei beni culturali” (Technician to valorise the cultural heritage) training course. Shooting were undertaken by CONFORM S.c.a.r.l.

Video Maker

A camera operator is a professional operator of a film or video camera.

In filmmaking, the person designing the lighting is the cinematographer or director of photography.

Screenwriter

A screenplay writer (also called screenwriter for short), scriptwriter or scenarist, is a writer of scripts, writing screenplays on which mass media, such as films, television programmes and video games, are based.

Producer - Leader

A person responsible for the financial and managerial aspects of the making of a film or broadcast or for staging a play, opera, etc. quality control of the final product

Actor

An actor is a person who portrays a character in a performance

Researcher

He/she is a person that undertakes the desk or primary research

Game-designer

A person who invents a game's concept, its central mechanisms, and its rules.

Editor

A person responsible for the technical development of the digital product

THEME (Please see the IDEA GENERATION TEMPLATE)

The theme of the short film created closely adheres to the contents of the training course for which it was made, in fact, the short film touches all the key aspects of the valorisation of the territory.

Santa Maria Di Castellabate between myth, history and contemporaneity, the valorisation of the territory

KEYWORDS (Please see the IDEA GENERATION TEMPLATE)

Santa Maria di Castellabate, echoes of history, Leucosia, Gioacchino Murat, tourism, sea and history, valorisation, territory, Cilento, Campania, short film, myth, legend, hand down, culture, heritage, historical-artistic, protected area, scenic beauty, acting.

TITLE:

“Echi di storia in riva al mare”
(Echoes of history by the sea)

Conflict / Change / Location / Behaviour

The characters are transformed, dropped into other roles, references and allusions are made in order to tell a story within the story, a lot is played with the costumes and with the linguistic accents of the characters, the protagonist Concita does not initially understand what the words of the mermaid mean and goes away bewildered. At the end of the short film, however, we see that the three characters have become ordinary young people and Concita who in the meantime has discovered Santa Maria repeats the words that were said to her the beginning by the mermaid fully understanding their meaning and references to a timeless story.

The location is an integral part of the story. We see the promenade, the main beach, the Porto delle Gatte, a bar in the centre, the beautiful historic buildings. All the glimpses where the characters move and especially where we see the protagonist Concita walking enchanted recall ancient "Echoes" but at the same time keep their beauty intact in the eyes of modern visitors.

THE STORY IN SHORT (200 words - I ACT Presentation/Turning point 1 – II ACT Evolution CLIMAX - Turning point 2 - III Resolution)

Concita, a Spanish tourist, arrives in Santa Maria di Castellabate.

A little perplexed, but at the same time anxious to visit this magical place, she ventures through the streets of the town asking for information from strange local characters who tell her anecdotes, myths, stories and legends Concita does not initially understand what the words of these characters mean but in the end they will all find themselves completely transformed to experience again and again a timeless story.

CHARACTERS 1 – Archetype HERO

Concita is the person who makes the journey

Concita, a young Spanish tourist, a young and sunny girl discovering the beauties of Santa Maria, comes across curious characters in the hope of getting some information for her stay, youthful clothing, extrovert, Spanish accent.



CHARACTERS 2 – Archetype MENTOR

Leucosia, a mermaid from mythology, a girl from the Cilento who guides Concita to discover the myths and legends of Santa Maria.

Leucosia is depicted as the "mermaid" Leucosia. At the beginning of the short film, we find her lying on the rocks of the seafront, the pose, the costumes, the marine landscape scenario, are inspired by the image of the mythological being as it was depicted in ancient illustrations.

CHARACTERS 3 – Archetype MENTOR:

Gioacchino bartender, Gioacchino Murat, historical figure who guides Concita to the discovery of Santa Maria.

The bartender, a young man from the Cilento, welcomes the tourist Concita, with an eccentric French accent and completely unusual clothes for his role. In fact, he is wearing the historical clothes of a young Gioacchino Murat. From his words, it is possible to understand various references to historical local events and guides you to some of the most suggestive places in the location.

TECHNOLOGY (Please describe the technology chosen to create your story)

Video shooting.

PAGE 1

PICTURE / SCRAP



The meeting between Concita and Leucosia on the seafront of Santa Maria di Castellabate

CHARACTERS

Concita and Leucosia

DIALOGUES

SCENE

Concita, a little perplexed, but at the same time anxious to visit this magical place, ventures through the streets of the town asking for information from strange local characters who tell her anecdotes, myths, stories and legends

Concita:

-Hola Chica, dónde puedes comer?

Leucosia:

-The sea? Oh, the sea was my home, did you know?

How many afternoons have I spent singing and playing with my sisters Partenope and Ligea....

-Since that day I have lived here, in this small stretch of sea!

PAGE 2

PICTURE / SCRAP

The meeting between Concita and Gioacchino (Murat) in a bar in the centre of Santa Maria di Castellabate



CHARACTERS

Concita and Gioacchino

SCENE

Concita ventures through the streets of the town asking for information from strange local characters who tell her anecdotes, myths, stories and legends, Gioacchino gives her valuable information on where to sleep and eat.

DIALOGUES

Concita:

-Un caffè por favour.

Gioacchino:

-What a strange accent.

Concita:

-Io soy espagnola!

Gioacchino:

- Oh mon dieu de la France! The Bourbons have attacked us! The Spaniards!

PAGE 3

PICTURE / SCRAP



The three young people become simple people from the Cilento, even Concita now knows this enchanting place thoroughly.

CHARACTERS

Concita, Leucosia, Giocchino

SCENE

The three young people are enjoying the sunset together, Concita has fully entered the Cilento spirit, giving directions to a tourist ...

DIALOGUES

Tourist:

-Hola, dónde puedes comer?

Concita:

El Mar? I know well.....the sea.



PAGE 4

PICTURE / SCRAP

SCENE

CHARACTERS

DIALOGUES



PAGE 5

PICTURE / SCRAP

SCENE

CHARACTERS

DIALOGUES



NOTES

At this link, you can access the video developed: <https://www.youtube.com/watch?v=gPkI2cJp2uc>